



# 7 Ways to Help Transform the Lives of Individuals and Families in Need

Reaching out and caring for our neighbors in need can be easy and fun when you use a little creativity. Consider these ideas, and your own, to benefit men, women and children served by our programs throughout Connecticut.

- 1 Sponsor a Collection Drive.** Divide your office staff or group into two teams and hold a canned food collection drive contest. At the end of the drive, determine a winner according to how much food was collected (by weight or volume).
- 2 Give Up Something for a Month.** Do you eat out several times a week? Play golf? Go to movies? Think of our neighbors in need who cannot afford any of these activities. Give up one of these every month and make a tax-deductible gift.
- 3 Have a Casual Day at Your Office.** Set a price for employees to be able to wear jeans to the office one day a week or month and collect cash donations for The Connection's programs that serve individuals and families in need.
- 4 Save Your Change.** It may surprise you to learn how quickly the change in your pocket can add up to a substantial amount of money over a month or longer! This is an easy way to give without noticing the money coming out of your budget.
- 5 Serve on Our Community Committee.** This working group plans and produces special events; some to raise funds for projects, others to raise awareness of our communities' needs. A wonderful opportunity for the creative mind!
- 6 Invite Us to Speak.** We have staff, clients and program graduates available to speak to places of worship, civic and community organizations, and corporations that have philanthropic interests. Invite us to inform and inspire your group.
- 7 Sponsor a Volunteer Work Day.** Contact us about opportunities to renovate rooms or contribute manpower to maintenance projects. Schedule a crew of your colleagues to work for half a day one Saturday or at a time convenient to you.

## > Please contact us for information and support.

We can provide agency materials to help you recruit support for your drive or event. Please contact Michael Woolworth in our Fund Development Office at 860.343.5500, ext. 2115, or via email at [mwoolworth@theconnectioninc.org](mailto:mwoolworth@theconnectioninc.org). The Connection is a 501(c)(3) nonprofit human services and community development agency serving 3,500 men, women and children every month in Connecticut.



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